

**Amendments to the Claims**

Please amend claims 1, 8 and 14. The currently pending claims after amendment are listed below.

1       1. (Currently Amended) A computer-implemented method of automatically pricing tangible  
2       merchandise during a remote point of purchase action at a computer-controlled merchandise  
3       dispensing facility that permits such actions, said method comprising the steps of:

4           (a) prompting a purchaser with a receiving at least one purchase option selection from a  
5       purchaser for purchasing tangible merchandise at a first merchandise per-unit price during a  
6       transaction at the facility;

7           (b) prompting the purchaser for receiving an indication of any users associated with the  
8       purchaser;

9           (c) automatically calculating a second merchandise per-unit price based upon a quantity  
10      of said any users indicated in step (b), said automatically calculating step being performed by a  
11      computer controlling said computer-controlled merchandise dispensing facility; and

12           (d) responsive to step (c), permitting the purchaser to purchase merchandise at the second  
13      merchandise per-unit price from said computer-controlled merchandise dispensing facility.

1       2. (Original) The method of claim 1 wherein step (a) requires the purchaser to enter  
2       information with a data storage device.

1       3. (Original) The method of claim 1 wherein steps (a) and (b) require the purchaser and each  
2       of said any users to enter information with a data storage device.

1       4. (Original) The method of claim 1 wherein step (c) comprises reducing the second  
2       merchandise price from the first merchandise price when at least one user is associated with the  
3       purchaser.

1       5. (Original) The method of claim 1 wherein step (c) comprises inversely relating the second  
2       merchandise price to the quantity of said any users.

1       6. (Original) The method of claim 1, further comprising the step of verifying each of the  
2       purchaser and said any users with a personal identification code.

1       7. (Original) The method of claim 1, further comprising the step of auditing the facility to  
2       confirm that the second merchandise price is an appropriate price.

1       8. (Currently Amended) A computer implemented method of automatically pricing fuel  
2       during a remote point of purchase action at a refueling facility, said method comprising the steps  
3       of:

4           (a) prompting a purchaser with purchase options receiving a purchase option selection  
5           from a purchaser, said selection including a first fuel price, during a transaction at the refueling  
6           facility, said purchase option selection being received at a terminal of a computer-controlled fuel  
7           dispensing device of said refueling facility;

8           (b) prompting the purchaser for receiving an indication of any passengers commuting  
9           with accompanying the purchaser in a vehicle;

10          (c) automatically calculating a second fuel price based upon a quantity of said any  
11       passengers indicated in step (b), wherein the second fuel price is lower than the first fuel price  
12       when there is at least one passenger commuting with accompanying the purchaser, said  
13       automatically calculating step being performed by a computer controlling said computer-  
14       controlled fuel dispensing device; and

15          (d) responsive to step (c), permitting the purchaser to purchase fuel at the second fuel  
16       price from said computer-controlled fuel dispensing device.

1       9. (Original) The method of claim 8 wherein step (a) requires the purchaser to enter  
2       information with a data storage device.

1       10. (Original) The method of claim 8 wherein steps (a) and (b) require the purchaser and each  
2       of said any passengers to enter information with a data storage device.

1       11. (Original) The method of claim 8 wherein step (c) comprises inversely relating the second  
2       fuel price to the quantity of said any passengers.

1       12. (Original) The method of claim 8, further comprising the step of verifying each of the  
2       purchaser and said any passengers with a personal identification code.

1       13. (Original) The method of claim 8, further comprising the step of auditing the refueling  
2       facility to confirm that the second fuel price is an appropriate price.

1 14. (Currently Amended) A computer implemented method of automatically pricing fuel  
2 during a remote point of purchase action at a refueling facility, said method comprising the steps  
3 of:

4 (a) prompting a purchaser to enter receiving information at a terminal of a computer-  
5 controlled fuel dispensing device at the refueling facility with from a personal data storage device  
6 issued to the a purchaser;

7 (b) allowing receiving a purchase option selection from the purchaser to select purchase  
8 options, said selection including a first fuel price, said selection being received at said terminal;

9 (c) prompting the purchaser and receiving information with respect to any passengers  
10 commuting with accompanying the purchaser in a vehicle to enter information at the terminal  
11 with from a respective personal data storage device issued to each of the passengers;

12 (d) automatically calculating a second fuel price based upon a quantity of total passengers  
13 commuting together in the vehicle indicated by step (c), wherein the second fuel price is lower  
14 than the first fuel price when there is at least one passenger commuting with accompanying the  
15 purchaser, said automatically calculating step being performed by a computer controlling said  
16 computer-controlled fuel dispensing device; and

17 (e) responsive to step (d), permitting the purchaser to purchase fuel at the second fuel  
18 price from said computer-controlled fuel dispensing device.

1 15. (Original) The method of claim 14 wherein step (d) comprises inversely relating the  
2 second fuel price to the quantity of total passengers.

1 16. (Original) The method of claim 14, further comprising the step of verifying each of the  
2 purchaser and said any passengers with a personal identification code.

1 17. (Original) The method of claim 14, further comprising the step of auditing the refueling  
2 facility to confirm that the second fuel price is an appropriate price.